

## CONFERENCE ANNOUNCEMENT AND 3rd CALL FOR PAPERS

CLAVIER 2021 Conference

18-19 November 2021 (online event)

EXPLORING WORDS IN THE DIGITAL TRANSFORMATION. TOOLS AND APPROACHES FOR THE STUDY OF LEXIS AND PHRASEOLOGY IN EVOLVING DISCOURSE DOMAINS

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### CONFERENCE ANNOUNCEMENT

The members of the CLAVIER Board (Corpus and Language Variation in English Research), in collaboration with Unimore research groups Lexi-Term and CAP (Professional and Academic Communication), are pleased to announce the 2021 CLAVIER conference, to be held at the University of Modena and Reggio Emilia from November 18th to November 19th.

The theme is:

Exploring Words in the Digital Transformation. Tools and Approaches for the study of Lexis and Phraseology in Evolving Discourse Domains.

The role of the lexicon has been analyzed from the perspective of different theories of language in the 20th and 21st centuries, ranging from structuralist and generative approaches to more recent cognitively oriented studies of word semantics in context. One of the most passionately debated issues in the linguistic literature continues to be whether words have a decontextualized and stable meaning core or a number of more or less nuclear senses that emerge on the basis of the company they keep with other words. The Firthian tradition has provided a foundation for the newly emerging tradition of corpus-driven empirical lexicology, showing that linguists' appeal to their intuitions for the definition of word meanings is simply not enough and that the observation of actual usage is necessary. Therefore, our objective is to give real evidence of how we use words, phrases and constructions, both in writing and in speech, in various discourse domains and as a result of the digital transformation.

The digital transformation has certainly had an impact on methodological and theoretical approaches to the study of lexis and phraseology. Corpus tools have greatly contributed to the development of lexicography, lexicology and lexico-semantics in particular, with attention to extended units of meaning, lexico-grammatical approaches and focus on patterns and constructions, to name just a few.

The impact of the digital transformation has also been profound on communication itself. The study of digital discourse has often highlighted elements of innovation and creativity in language use, as well as in the language repertoires of participants (often crossing the borders of languages), thus adding new perspectives to studies on diversity in discourse and variation in language. The extended participation framework of web discourse has opened the way for new communicative situations and wider impact of the ideological dimension of words, for example in the social media. Digital discourse studies have also most clearly highlighted the need to look at the multimodal and multimedia nature of communication on the Web and at the new developments of AI in online interaction.

The Conference aims to gather research experiences and findings on these topics from scholars working on different natural languages and addressing different fields of general language and specialized discourse. The talks will address the intense change taking place in the evolving digital media, with new forms of participation and contribution, or will pay attention to the tools offered by the digital transformation for the study of lexis and phraseology both past and present.

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### 3rd CALL FOR PAPERS

Papers are welcome using any of the suggested research perspectives and methodologies (but do not need to be restricted to these).

Lexicology: Models and approaches

Digital tools and resources for lexicology, lexicography, specialized lexicography and terminology

Case studies on specialized domains or genres

Lexical studies between specialized lexis and popularization

General and specialized language in the digital world

Tools and approaches to lexical and phraseological variation

The impact of web discourse on language use: innovation and creativity

Word, image, sound: digital discourse and multimodality

Words, ideology and power in digital discourse

Lexis in digital discourse studies and genre analysis

Lexis, phraseology and diachronic variation

Comparative/contrastive variation in lexis and phraseology

Social/cognitive information processing strategies

Information structure and cognition

Interdisciplinary issues

The Conference will take place online, given the current uncertainty about travelling restrictions in the near future.

This is one of a series of events sponsored by the departmental "Project of Excellence" on Digital Communication, funded by the Italian Ministry of University and Research.

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#### INVITED SPEAKERS

Annalisa Baicchi (Università di Genova)

Ines Bose (Martin-Luther-Universität Halle-Wittenberg)

Roberta Facchinetti (Università di Verona)

Paolo Frassi (Università di Verona)

Nelya Koteyko (Queen Mary University of London)

José Francisco Medina Montero (Università di Trieste)

Julien Longhi (CY Cergy Paris Université)

Ruth Page (University of Birmingham)

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#### CONFERENCE LANGUAGE

English, French, German, Spanish

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#### SUBMISSION GUIDELINES

Proposals for individual paper presentations (not more than 250 words, references excluded) can be made from June 1, 2021 to September 20, 2021 and should be directed to [CLAVIER21@unimore.it](mailto:CLAVIER21@unimore.it).

Proposals for panels should comprise a brief introduction and 3 to 6 abstracts, including names and affiliations of each author.

For all submissions, please indicate clearly:

Abstract title, author name/s and institutional affiliations.

Contact e-mail address and phone number for all authors.

Please use Times New Roman 10, single line spacing, no indent, for your abstracts or the introduction to the panel contents. Headings will be bold, centered; names and affiliations will be italics, centered.

Individual papers will be allotted 30 minutes (20 minutes plus discussion).  
Decisions about acceptance will be communicated by September 30, 2021.  
Following formal acceptance, the presenting authors must register for the Conference using the attendance form that will be available online on the conference website: <https://www.clavier2021.unimore.it>.

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## REGISTRATION

All participants (presenters and non-presenters) are requested to complete the Registration form on the conference website (<https://www.clavier2021.unimore.it>).

The Conference fee is 30 EUR (see Registration form). You will receive your Invoice and Certificate of Attendance via email, after the event.

Registration deadline for presenters: October 15

Registration deadline for other participants: November 12

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## PUBLICATION

Selected peer-reviewed papers by members of the Scientific Committee and other independent reviewers will be invited for inclusion in one, or possibly two, planned publications, details of which will follow the Conference. Please submit your full paper no later than April 1, 2022.

Additional information will be provided later.

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## SCIENTIFIC COMMITTEE

Marina Bondi, Nicholas Brownlees, Paola Catenaccio, Silvia Cacchiani, Daniela Capra, Belinda Crawford, Marina Dossena, Daniele Franceschi, Giuliana Garzone, Ulrike Kaunzner, Denise Milizia, Adriana Orlandi, Giuseppe Palumbo, Anna Franca Plastina, Franca Poppi, Chiara Preite, Rita Salvi

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## ORGANIZING COMMITTEE

Marina Bondi, Silvia Cacchiani, Daniela Capra, Daniele Franceschi, Ulrike Kaunzner, Chiara Preite, Judith Turnbull

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## IMPORTANT DATES

Deadline for submission of abstracts for individual papers and panels: 20 September 2021

Communication of acceptance: 30 September 2021

Deadline for registration: Presenters -15 October 2021 / Other participants - November 12 2021

Preliminary programme: 25 October 2021

Online conference: 18-19 November 2021

Full paper submission: 1 April 2022

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## CONTACTS

If you have any queries, please contact: [CLAVIER21@unimore.it](mailto:CLAVIER21@unimore.it).